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SARANATHANCOLLEGE OF ENGINEERING

Venkateswara Nagar, Panjappur, Tiruchirappalli-620012 (Approved By AICTE, New Delhi and Affiliated to Anna Univesity, Chennai)



CRITERION: 5.1.3

Capacity building and skills enhancement initiatives taken by the institution

Language and Communication Skills

Academic Year

2023 - 2024

Department of English

The Department of English plays a vital role in promoting academic and extracurricular activities that foster spoken and written English proficiency among students.

The department provides comprehensive support to students across various disciplines and year groups, including undergraduate and MBA students, to enhance their language, communication, and soft skills.

Leveraging cutting-edge technology, including Orell software, a state-of-the-art LED wall mount projector and professional setting audio system, the department facilitates interactive Career Lab and Language Lab sessions. The software, accessible to up to 70 users simultaneously, focuses on developing critical skills such as LSRW, phonetics, group discussions, and presentation techniques.

This holistic approach benefits a large number of students. Beyond the regular curriculum, the department prepares aspiring technocrats for campus interviews through specialized Training and Placement classes. Students learn to excel in verbal ability tests, handle complex situations, and present themselves effectively.

To promote adaptability and preservation of cultural values, students are encouraged to take on diverse responsibilities through associations, empowering them to thrive in an ever-evolving environment.

Placement Training Attendance – Phase 1 (30th October to 3rd November 2023) SARANATHAN COLLEGE OF ENGINEERING DEPARTMENT OF MANAGEMENT STUDIES II MBA - III SEMESTER (BATCH – 2022-2024)

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