



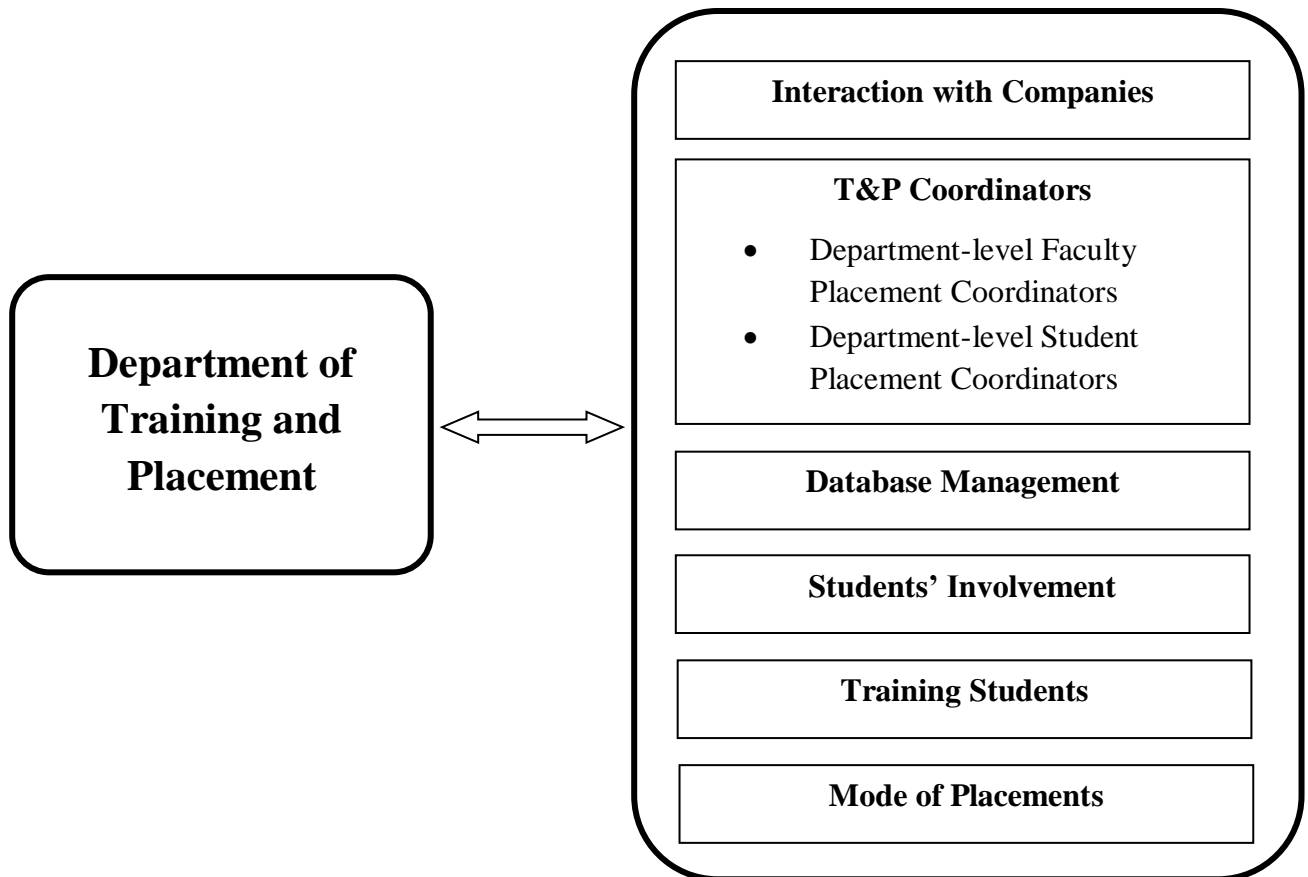
# **SARANATHAN COLLEGE OF ENGINEERING**

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25)

## **Strategic Plan and Deployment**

### **Objectives**

The primary goal is to equip the students with relevant and conceptualized professional skills and in turn to guide them towards a deserving career all around the world with the values of – ‘Sincerity’, ‘Hard Work’ and ‘Ethics’.





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## **1. Interaction with Companies**

- Signing MoUs with Industries and Placement Training Companies
- Support for Start-ups through EDC
- Direct Communication Through E-Mails and Calls.
- References
- Through Experts' Session/Workshops/Seminars
- Advertisement/Publicity by sending/giving Brochures
- Alumni Contacts
- Direct Contacts from Companies based on Past Recruitments

## **2. T&P Coordinator**

- Coordinates in both placement On-Campus/Off-Campus drives
- Bridges the gap between the T&P department and Students
- Provides necessary supports for the following points: communicating interview details/results, ensuring students' attendance in drives, post drive follow-up activities etc.

## **3. T&P Student Coordinator**

- Represents the respective department and coordinates within the class for hassle-free participation
- Contacts alumni for prospective placements / guest lectures
- Prepares technical content for notice board and website
- Volunteering for placement for smooth conduction of the drive

## **4. Database Management**

- Creating and Maintaining a Student Database containing records of all students with particulars such as students' contact details and academic performance up to the current semester.
- Creating a list of students before every drive considering requirement of industries and sending the same to companies.
- Management of Students, Industries, and Placement records and coordination through Website.



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## **5. Activities where students are actively involved**

- Supporting for developing and executing the Placement strategy.
- Interacting with alumni.
- Supporting for maintaining/updating student database.
- Supporting for preparing and maintaining Corporate Database.
- Coordinating all the activities related to Placements.

## **6. Training Students**

- Imparting the knowledge required for placements including verbal, aptitude, and reasoning as part of the regular academics and periodically evaluate the learning curve through assessments
- Organizing separate 2 weeks training for Aptitude & Soft skills Training and Technical Coding Training Programs to prepare students to face Campus Recruitment process
- The trainings are given in both in-person and online mode, and periodic doubts clarifying sessions are also conducted via online on weekends
- Organizing mock Group discussion sessions, mock technical interviews, Student Development Program and also Mock Tests to improve their communications skills & interview facing skills as per the Company concerned
- Strengthening the coding skills of students and encourage them crack various hackathon contests including InfyTQ, HackWithInfy, and TCS CodeVita
- Enrolled students with an online placement test practice portal, Neopat offered by M/S iamneo for ensuring that the students are well prepared for the interview
- Through Neopat we have also given access to company specific practice tests which consists of pervious year questions from the said company for optimal preparation



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## **7. Modes of Placement**

- On campus Interview
  - In-person
  - Virtual
- Off campus interview
  - In-person
  - Virtual

A handwritten signature in red ink, appearing to be "S. S. S.", is written over a horizontal line.

**Training & Placement  
Head**