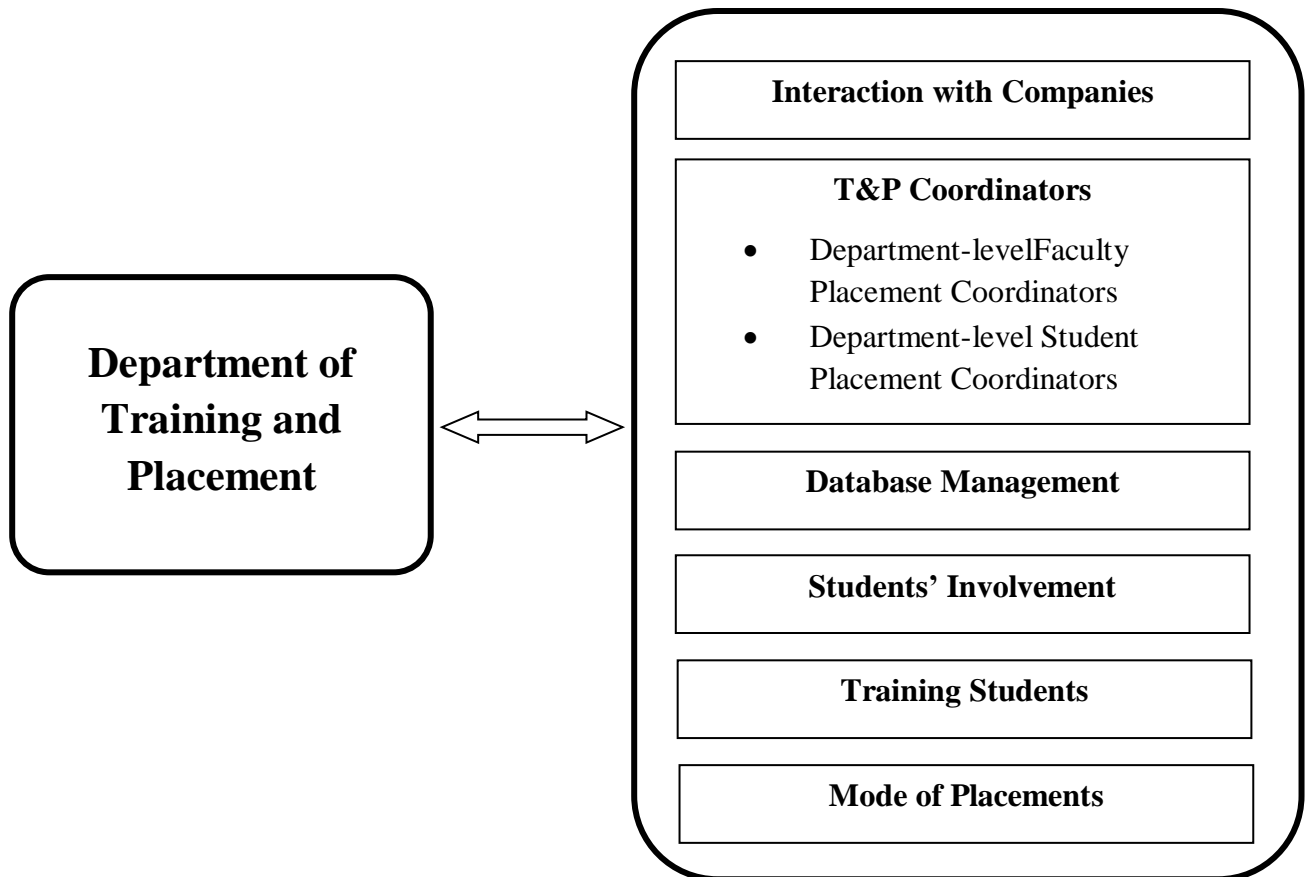# SARANATHAN COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to Anna University, Chennai-25)

Strategic Plan and Deployment

Objectives

The primary goal is to equip the students with relevant and conceptualized professional skills and in turn to guide them towards a deserving career all around the world with the values of – 'Sincerity', 'Hard Work' and 'Ethics'.

Department of Training and Placement	⟷	**Interaction with Companies**
		T&P Coordinators • Department-levelFaculty Placement Coordinators • Department-level Student Placement Coordinators
		Database Management
		Students' Involvement
		Training Students
		Mode of Placements

1. **Interaction with Companies**

   - Signing MoUs with Industries and Placement Training Companies
   - Support for Start-ups through EDC
   - Direct Communication Through E-Mails and Calls.
   - References
   - Through Experts' Session/Workshops/Seminars
   - Advertisement/Publicity by sending/giving Brochures
   - Alumni Contacts
   - Direct Contacts from Companies based on Past Recruitments

2. **T&P Coordinator**

   - Coordinates in both placement On-Campus/Off-Campus drives
   - Brides the gap between the T&P department and Students
   - Provides necessary supports for the following points: communicating interview details/results, ensuring students' attendance in drives, post drive follow-up activities etc.

3. **Database Management**

   - Creating and Maintaining a Student Database containing records of all students with particulars such as students' contact details and academic performance up to the current semester.
   - Creating a list of students before every drive considering requirement of industries and sending the same to companies.
   - Management of Students, Industries, and Placement records and coordination through Website.

4. **Activities where students are actively involved**

   - Supporting for developing and executing the Placement strategy.
   - Interacting with alumni.
   - Supporting for maintaining/updating student database.
   - Supporting for preparing and maintaining Corporate Database.
   - Coordinating all the activities related to Placements.

5. **Training Students**

- Imparting the knowledge required for placements including verbal, aptitude, and reasoning as part of the regular academics and periodically evaluate the learning curve through assessments

- Organizing Aptitude & Soft skills Training Programs to prepare students to face Campus Recruitment process.

- Organizing mock Group discussion sessions, mock technical interviews and also Mock Tests to improve their communications skills & interview facing skills as per the Company concerned

- Strengthening the coding skills of students and encourage them crack various hackathon contests including InfyTQ, HackWithInfy, and TCS CodeVita

6. **Modes of Placement**

- On campus Interview
- Off campus interview

**Training & Placement
   Head**